

# FORMAT FLIPS DURING MAY 2024

From [radioinsight.com](http://radioinsight.com)

Murfin Media's "**My Country 100.5**" KWWF Augusta/Wichita KS relaunched at noon today as "[100.5 The Twister](#)". (May2)

Hubbard Radio has rebranded Classic Hits 100.3 WSHE Chicago as "[Throwback 100.3](#)".

Classic Hits "**Superhits 104.9**" WAXI Rockville/Terre Haute IN and Classic Country "**The Legend**" 910 WAKO/99.3 W257DW Lawrenceville have both flipped to Country. (May3)



Hot AC "[Beach 104](#)" WCXL Kill Devil Hills is currently heard on 92.3 WZPR Nags Head where it has replaced Rock "[792.3](#)". WCXL went off the air on April 30 as the station noted it lost access to its tower site. (May3)

East Carolina Radio flipped Sports "**98.1 The Score**" WOBX-FM Manteo/Nags Head NC to AAA "[98.1 The OBX](#)" on Thursday, May 2. (May6)



Lotus Communications launched Country "[107.1 Hank-FM](#)" on KTHI Boise at noon MT today. (May6)

Regional Media has flipped Rock "**Woof Rock 104.1**" WMQZ Colchester/Macomb IL to Classic Hip Hop "[Icon 104.1](#)". (May7)

Rock 101.1 KROW Cody has flipped to Christian AC "[101.1 The One](#)", while Variety Hits "[107.1 The Adventure](#)" KWHO Lovell has moved to Classic Rock. (May9)

Christian AC "**My Bridge Radio**" 97.5 WLGT Washington and 104.5 WSTK Aurora NC to Contemporary Worship "[Sozo Radio](#)". (May10)

Adams Radio Group has shifted Variety Hits "[103.9 Wayne-FM](#)" WWFW Fort Wayne IN to Classic Hits. (May13)

Civic Media has flipped Liberal Talk [1400 WRJN](#)/99.9 W260CV Racine and 98.1 W251BU Kenosha WI back to Full Service Oldies. (May14)

Sun Broadcasting has expanded the coverage of "[Fox Sports FM](#)" 105.9 W290DB Naples/WFSX-HD2 Estero FL by readding 103.3 W277AP Bayshore/Fort Myers to the station on Tuesday. (May15)

As Joe Thomas' Thomas Media prepares to close on [the \\$275,000 purchase](#) 1240 WTON Staunton VA and translators 98.9 W255DS Harrisonburg and 101.1 W266BQ Crozet from Stu-comm Inc, he has set a launch date of Saturday, May 25 for his new Conservative Talk format. (May17)

Regional Media flipped WJSE to Country this morning as "[Coast Country 106.3](#)" under new/old WKOE call letters (May20)



Audacy flipped CHR "[Power 96](#)" WPOW-FM Miami to Classic Hip Hop at 5pm today. (May23)

Alpha Media launched "[Chicagoland's Free Country](#)" on [98.3 WCCQ](#) Crest Hill/Joliet and 102.3 WXLG Waukegan, with the latter flipping from Hot AC "[Star 102.3](#)". (May24)

Audacy flipped Classic Hip Hop "[Hot 95.9](#)" K240EL/KKMJ-HD3 Austin to Red Dirt/Classic Country "[95.9 Texas Country](#)" at 12pm today. (May24)

Advanced Media Partners shifted AAA 99.9 WWCT Bartonville/Peoria IL to Alternative "[CT 99.9](#)" this morning. (May24) Classic Rock "[95.9 The River](#)" WERV-FM Aurora moved from Rock leaning Classic Hits to Classic Alternative on Friday at 2pm. (May26)

Beeville Investments relaunched Country "**Kicker 106**" KTKO Beeville TX as Red Dirt/Texas Country "[Texas Knock Out 105.7](#)" earlier this month. (May29)

Bicoastal Media is launching its Oldies "**Jukebox**" brand in another market as Conservative Talk [99.3 KCMD](#) Grants Pass OR will become "**99.3 The Jukebox**" KBXG this weekend. (May30)

94.1 WFFH Smyrna, which covers Nashville and its southeastern suburbs, has joined EMF's Contemporary Worship "[Air 1](#)" network airing 10,000 songs without interruption. It will begin the regular network programming on Monday, June 3 alongside 92.5 W223BV Brentwood/WLVU-HD2 in the market. 104.9 WBOZ Woodbury/Murfreesboro joined "[K-Love](#)" expanding its coverage in the market beyond 97.1 WLVU Belle Meade/Nashville.