

# TELEVISION

## *Simplified*

MILTON S. KIVER

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250 FOURTH AVENUE

# APPENDIX

## ALLOCATION OF TELEVISION CHANNELS METROPOLITAN DISTRICTS IN THE U.S.

<i>Metropolitan District (U.S. Census 1940)</i>	<i>Sales Rank</i>	<i>Population</i>	<i>Channel Numbers</i>
Akron.....	35	349,705	11
Albany.....	23	431,575	2, 4, 7, 9, 11
Schenectady.....			
Troy.....			
Allentown.....	43	325,142	(8)
Bethlehem.....			
Easton.....			
Altoona.....	111	114,094	9
Amarillo.....	136	53,463	2, 4, 5, 7
Asheville.....	132	76,324	5, 7, 12
Atlanta.....	25	442,294	2, 5, 8, 11
Atlantic City.....	83	100,096	(8)
Augusta, Ga.....	135	87,809	6, 12
Austin.....	106	106,193	8, 10, 12
Baltimore.....	13	1,046,692	2, 11, 13
Beaumont.....	90	138,608	3, 6, 8, 10
Port Arthur.....			
Binghamton.....	75	145,156	12
Birmingham.....	42	407,851	4, 9, 13
Boston.....	5	2,350,514	2, 4, 9, 7, 13
Bridgeport, Conn.....	53	216,621	(1)
Buffalo.....	14	857,719	4, 7, 9, 13
Niagara.....			
Canton, O.....	63	200,352	(1)
Cedar Rapids.....	115	73,219	7, 11
Charleston, S.C.....	127	98,711	7, 10, 13
Charleston, W.Va.....	88	136,332	7, 11, 13
Charlotte.....	99	112,986	3, 9, 11
Chattanooga.....	76	193,215	3, 6, 10, 12
Chicago.....	2	4,499,126	2, 4, 5, 7, 9, 11, 13
Cincinnati.....	16	789,309	2, 4, 7, 11
Cleveland.....	9	1,214,943	2, 4, 5, 7, 9
Columbia.....	117	89,555	2, 4, 8
Columbus, Ga.....	133	92,475	3, 12
Columbus, O.....	29	365,796	3, 6, 8, 10

<i>Metropolitan District (U.S. Census 1940)</i>	<i>Sales Rank</i>	<i>Population</i>	<i>Channel Numbers</i>
Corpus Christi.....	121	70,677	3, 6, 8, 10
Dallas.....	27	376,548	4, 8, 12
Davenport.....	67	174,995	2, 4, 5, 9
Rock Island.....			
Moline.....			
Dayton.....	44	1,513	5, 13
Decatur.....	122	65,764	2
Denver.....	26	384,372	2, 4, 5, 7, 9
Des Moines.....	59	183,973	2, 4, 5, 9
Detroit.....	6	2,295,867	2, 4, 5, 7, 9
Duluth-Superior.....	72	157,098	3, 6, 8, 10
Durham.....	139	68,683	4, 7
El Paso.....	105	115,801	2, 4, 5, 7
Erie.....	95	134,039	12
Evansville, Ind.....	93	141,614	2, 11
Fall River.....	55	272,648	(1)
New Bedford.....			
Flint.....	64	188,554	11
Fort Wayne.....	81	134,385	2, 4, 7, 9
Fort Worth.....	51	207,677	2, 5, 10
Fresno.....	79	97,504	2, 4, 5, 7
Galveston.....	131	71,677	9, 11, 13
Grand Rapids.....	57	209,873	7, 9
Greensboro.....	130	73,055	2, 10
Hamilton.....	110	112,686	9
Middletown.....			
Harrisburg.....	70	173,367	8
Hartford.....	20	502,193	8, 10
New Britain.....			
Houston.....	21	510,397	2, 4, 5, 7
Huntington, W. Va.....	92	170,979	5
Ashland, Ky.....			
Indianapolis.....	24	455,357	3, 6, 8, 10, 12
Jackson.....	128	88,003	2, 4, 5, 7
Jacksonville.....	66	195,619	2, 4, 6, 8
Johnstown, Pa.....	100	151,781	13
Kalamazoo.....	112	77,213	3
Kansas City, Mo.....	17	634,093	2, 4, 5, 9
Kansas City, Kans.....			
Knoxville.....	87	151,829	2, 4, 8, 11
Lancaster.....	91	132,027	(4)
Lansing.....	94	110,356	6
Lincoln.....	109	88,191	10, 12
Little Rock.....	98	126,724	3, 6, 8, 10

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Los Angeles.....	3	2,904,596	2, 4, 5, 7, 9, 11, 13
Louisville.....	33	434,408	5, 9
Lowell.....	45	334,969	6
Lawrence.....			
Haverhill.....			
Macon.....	137	74,830	4, 7, 10
Madison.....	101	78,349	9
Manchester.....	118	81,932	(1)
Memphis.....	37	332,477	2, 4, 5, 7, 9
Miami.....	38	250,537	2, 4, 5, 7
Milwaukee.....	15	790,336	3, 6, 8, 10
Minneapolis.....	11	911,077	2, 4, 5, 7, 9
St. Paul.....			
Mobile.....	119	144,906	3, 5, 9, 11
Montgomery.....	126	93,697	6, 10
Nashville.....	56	241,769	4, 5, 7, 9
New Haven.....	39	308,228	(6)
New Orleans.....	31	540,030	2, 4, 6, 7, 10
New York.....	1	11,690,520	2, 4, 5, 7, 9, 11, 13
Northeastern New Jersey.....			
Norfolk.....	47	330,396	4, 7, 11, 13
Portsmouth.....			
Newport News.....			
Oklahoma City.....	52	221,229	2, 4, 5, 9
Omaha.....	40	287,269	3, 6, 7
Council Bluffs.....			
Peoria.....	69	162,566	3, 6, 12
Philadelphia.....	4	2,898,644	3, 6, 10, 12
Phoenix.....	84	121,828	2, 4, 5, 7
Pittsburgh.....	8	1,994,060	3, 6, 8, 10
Portland, Maine.....	89	106,566	3, 8
Portland, Oregon.....	22	406,406	3, 6, 8, 10, 12
Providence, R.I.....	18	711,500	11
Pueblo.....	140	62,039	3, 6, 8, 10
Racine.....	97	135,075	(1)
Kenosha.....			
Reading.....	73	175,355	(5)
Richmond.....	48	245,674	3, 6, 8, 10
Roanoke.....	104	110,593	5, 9, 12
Rochester.....	28	411,970	2, 6, 11
Rockford.....	102	105,259	12
Sacramento.....	54	158,999	3, 6, 10
Saginaw.....	77	153,388	3, 8, 13
Bay City.....			

<i>Metropolitan District (U.S. Census 1940)</i>	<i>Sales Rank</i>	<i>Population</i>	<i>Channel Numbers</i>
St. Joseph.....	129	86,991	13
St. Louis.....	10	1,367,977	4, 5, 7, 9, 13
Salt Lake City.....	58	204,488	2, 4, 5, 7, 9
San Antonio.....	50	319,010	2, 4, 5, 7, 9
San Diego.....	49	256,268	3, 6, 8, 10
San Francisco.....	7	1,428,525	2, 4, 5, 7, 9, 11
Oakland.....			
San Jose.....	78	129,367	13
Savannah.....	114	117,970	3, 5, 9, 11
Scranton.....	30	629,581	11(1)
Wilkes-Barre.....			
Seattle.....	19	452,639	2, 5, 7, 11
Shreveport.....	96	112,225	2, 4, 6, 8
Sioux City.....	107	87,791	4, 9, 11, 13
South Bend.....	80	147,022	(1)
Spokane.....	71	141,370	2, 4, 5, 7, 9
Springfield, Ill.....	103	89,484	8, 10
Springfield, Mass.....	32	394,623	3(1)
Holyoke.....			
Springfield, Mo.....	134	70,514	2, 4, 5, 9
Springfield, O.....	125	77,406	(1)
Stockton.....	108	79,337	8
Syracuse.....	46	258,352	5, 8, 10
Tacoma.....	74	156,018	4, 9, 13
Tampa.....	61	209,693	2, 4, 5, 7
St. Petersburg.....			
Terre Haute.....	116	83,370	4
Toledo.....	34	341,663	13
Topeka.....	123	77,749	7, 11
Trenton.....	60	200,128	(1)
Tulsa.....	65	188,562	3, 6, 8, 10
Utica.....	68	197,128	3, 13
Rome.....			
Waco.....	138	71,114	3, 6, 9, 11
Washington.....	12	907,816	4, 5, 7, 9
Waterbury.....	85	144,822	12
Waterloo.....	120	67,050	3, 6, 13
Wheeling.....	82	196,340	12
Wichita.....	86	127,308	2, 4, 5, 9
Wilmington.....	62	188,974	(7)
Winston-Salem.....	124	109,833	6, 8
Worcester.....	41	306,194	5
York.....	113	92,627	(1)
Youngstown.....	36	372,428	13